

What to have in mind when giving feedback:

- Be specific, open and offer suggestions
- Present it as your opinion – but with valid and well-reasoned justification
- Include both positive and negative comments
- Maintain friendly tone
- Appreciate the person first – strengthen the personal relationship in order for the learner to be open to accept your opinion
- Focus on performance rather than on a person

How to structure your feedback:

- Follow the criteria listed in the marking rubrics below and comment on every one of them. Use the descriptors of performance as guides.
- Start with positive remarks, continue with the things that should (or could) be improved, and finish with positive remark again. Remember: be honest with both positive and negative remarks – the goal is to improve future performances.

Key criteria are the same that you get for your videos:

CRITERIA	SATISFACTORY LEVEL OF PERFORMANCE DESCRIPTORS	CRITICAL MISTAKES
Structure of the exercise	Learner's video has both "tell" and "show" part.	One element is missing.
Communication and presentation skills	Explanations are clear and easy to follow. The content is easy to follow. The spoken part/text does not make it hard to watch what is being shown – and vice versa.	Explanations are confusing and hard to follow. It is impossible to both hear/read the "tell" part and watch the "show" part.
Video clarity	The demonstration is clearly visible. Explanations are completely audible / the explanatory text is on the screen long enough.	Some parts of the demonstration is not clearly visible. Explanations are not audible /explanatory text is not on the screen long enough.

IMPORTANT: Video-making skills are not being assessed. It is important only that the viewers hear and see what the demonstrator want them to.